



# ANNUAL ROCKY MOUNTAIN RAMBLE



Dear Exhibitor/Vendor/Seminar Presenter:

The Rocky Mountain Motorhome Association of FMCA is pleased to announce its Annual Rocky Mountain Ramble, September 20 – September 24, 2017, at the San Juan County Fairgrounds, McGee Park, Farmington, New Mexico.

The city of Farmington and McGee Park, San Juan County Fairgrounds, are excited to host our Ramble and are doing all possible to make this a successful event. The marketing and outreach to support attendance have already begun and early indications are that there is great interest on the part of the national FMCA membership. We have had inquiries and statements of intent to attend from groups throughout the Rocky Mountain and West Coast states. This interest will only expand as we begin formal advertising through our national publication in the spring. At this point, we are anticipating 300-400 FMCA member coaches (600-800 people) to be in attendance...and that number is expected to grow as marketing intensifies and we move closer to the event!

Through this letter we are formally inviting you to attend and participate in this Rocky Mountain Ramble. While there are many events and activities planned for the ramble, a highlight for most of our member-attendees is the opportunity to visit and do business with the participating industry-related vendors, exhibitors, and seminar presenters. We need and invite your participation.

Attached for your consideration and use is the official Ramble **Registration Form**. The registration form contains nearly all of the information you will need to plan for and complete your registration for the event. Confirmation materials will be mailed to the address you submit on the registration form. To request other arrangements, please call FMCA Commercial Services at 513-474-3622 or 800-543-3622, ext. 254. Supplemental information and important dates to note on your planning calendar follow:

## **SUPPLEMENTAL INFORMATION**

- \* **Sales Tax.** Vendors must plan to collect sales tax. For further information regarding sales tax requirements each vendor should contact the New Mexico tax department @ [Welcome to New Mexico Taxation & Revenue Department - NM Taxation and Revenue Department](#)
- \* **On-Site Registration.** Vendors must 'sign-in' at time of arrival at the fairgrounds. Instructions will be provided upon arrival. Name badges will be provided at that time and Emergency Locator Cards turned in.
- \* **Display Coaches.** There will be no electrical hook-ups available for the display coaches. Display coaches must remain parked in the display area until after the Ramble ends on Sunday, September, 24<sup>th</sup>, and may not be used for demonstration purposes. This requirement is driven by safety concerns. Displays will be parked on asphalt surface. **Jack pads will be required.**
- \* **Demonstration Coaches.** A separate parking area will be provided for Demo Coaches. Please use these coaches for demo rides.
- \* **Live-in Camping.** Such camping is available. Honey wagon service is available for a fee. Use of a live-in coach located on a purchased commercial site requires the \$125 camping fee and the commercial registration fee for that site.

- \* **Indoor Exhibitor/Vendor Booths.** Each booth will be 10-foot by 10-foot and decorated with 8-foot back draping and 3-foot side drapes. Display height is limited to 8 feet. A table and two chairs will be included.
- \* **Door Prizes.** The Rocky Mountain Motorhome Association will not be soliciting such donations; however exhibitors/vendors are encouraged to do give-a-ways or drawings at their individual locations.
- \* **Advertising/Sponsorships.** Various types of advertising and sponsorships are possible and encouraged. Please contact Mel Jones at 602-903-4517 or ahmljones@gmail.com
- \* **Vendor Reception.** Quad -- 4:30p.m. - 5:30 p.m. prior to Ramble Opening Ceremonies.

**IMPORTANT DATES**

**RAMBLE DATES:** September 20 – September 24, 2017

**Vendor Sale Days: Sept. 21 - 10:00 p.m. to 4:00 p.m.**

**Sept. 22- Sept. 24 - 9:00 a.m. to 4:00 p.m.**

**EXHIBITOR SET-UP DATES:** September 20 (8:00 a.m. to 4:00 p.m.)

September 21 (8:00 a.m. to 10:00 a.m.)

**COACH DISPLAY SET-UP:** September 18-20 (8:00 a.m. to 5:00 p.m.)

**OPENING EVENT:** Evening of September 20<sup>th</sup>

**DISPLAY AREA TEAR DOWN:** No earlier than 3:00 p.m. on Sunday, September 24

**VACATE COMPLEX:** By 4:00 p.m. on Monday September 25

**SALES/INSTALLATIONS:** 10:00 a.m. Thursday, September 21<sup>st</sup>,

**REGISTRATION DEADLINE:** Registrations requested no later than September 1<sup>st</sup>

Thank you.

Mel Jones  
Region 3 Vice-President  
Rocky Mountain Area

Jack Jones  
Vendor Captain  
Rocky Mountain Area



# ANNUAL ROCKY MOUNTAIN RAMBLE

## 2017 Exhibitor Registration

San Juan County Fairgrounds, McGee Park, Farmington, NM

September 20-September 24, 2017



Company Name			Date		
Contact Name			FMCA Member Number		
Address			FOR OFFICE USE ONLY		
City	State	Zip			
Phone					
E-mail					
Name & Phone of Company Representative (if different from Contact Name above)					
<p>Each exhibitor must carry his own all risk insurance on his property and must be covered by a comprehensive general liability insurance policy providing limits of at least \$1,000,000 combined bodily injury and property damage per each occurrence, naming Family Motor Coach Association as an additional insured.</p>					
<b>INDOOR Exhibit Space</b> 10'x10' (Exhibitor/Service Provider)			\$235	1	Total \$
<b>Additional Exhibit Spaces</b> (each additional space)			\$170	#	Total \$
Electric Service (single outlet) 110V Indicate if needed:			\$ 25	#	Total \$
A/V Equipment used to demonstrate:					
List Product(s) or Service(s): <i>(Required)</i>					
<b>OUTDOOR Exhibit Space</b> 20' x 45' (Exhibitor/Service Provider)			\$220	1	Total \$
<b>Additional Exhibit Spaces</b>			\$200	#	Total \$
How do you display? (tent, trailer, motorhome, etc.):					
<b>Purchase of a LIVE-IN CAMPING space is required for outdoor exhibitors camping in the exhibit space</b>					
List Product(s) or Service(s): <i>(Required)</i>					
<b>COACH EXHIBIT Space</b> 20' x 45' (per coach) For the first Ten			\$220	1	Total \$
<b>Additional Exhibit Spaces</b> (each additional coach)			\$200	#	Total \$
				#	No Charge
List Coach Make(s)/Model(s): <i>(Required)</i>					
<b>LIVE-IN CAMPING Space</b> September 19-24,2017			\$ 125	#	Total \$
Camping fee (includes water and 30 amp electric hook-ups)					
Early Parking – starting Saturday, September 16 <sup>th</sup> , 2017			\$25 per night	Pay Upon Arrival	

<b>AREA RALLY PROGRAM ADVERTISING: Ad Copy Deadline Date – August 25, 2017.</b> Mail print ready or electronic ad copy to: Rocky Mountain Area Ramble, 17200 West Bell Rd. Lot 1779, Surprise, AZ 85374; or <a href="mailto:ahmljones@gmail.com">ahmljones@gmail.com</a> . Publication of ads received after the deadline date cannot be guaranteed. <b>Payment must accompany copy.</b>			
Cover (7" wide x 10" tall) <input type="checkbox"/> Back	Color \$350	Total \$	
Covers (7" wide x 10" tall) <input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back	Color \$300	Total \$	
Full Page (7" wide x 10" tall)	<input type="checkbox"/> Black & White \$150	<input type="checkbox"/> Color \$200	Total \$
Half Page (7" wide x 5" tall)	<input type="checkbox"/> Black & White \$100	<input type="checkbox"/> Color \$140	Total \$
Quarter Page (3 1/2" wide x 5" tall)	<input type="checkbox"/> Black & White \$50	<input type="checkbox"/> Color \$75	Total \$
<b>SEMINAR/WORKSHOP Presentation Request - Tech/Non-Tech/Craft</b>		#	No Charge
Seminar Title:			
Name of Presenter:		Estimated Time Required:	
Expected Attendance:		A/V Equipment Used:	
Handout Material and/or Door Prize(s):			
Description for Program: (Description will be printed in the program book. Please be concise but descriptive. Attach additional sheet if necessary).			
Seminars are blocked in 45 minute time periods. Seminars are for the edification of the members and are to be generic, not brand specific. Presenters should plan to have their own equipment. PA systems to be provided. Please contact for additional information.			
<b>CAR/TOWED CAR PASSES</b> (required for grounds parking)		#	No Charge
<b>NAME BADGES</b> (Please print clearly and attach additional sheet if necessary) <b>Company name, city, and state will be included.</b>		#	No Charge
(1)	(3)		
(2)	(4)		
<b>CANCELLATION/REFUNDS:</b> Registration cancellation requests must be received no later than September 1, 2017. Refund requests will be processed within 30 days of receipt of the cancellation request and are subject to a non-refundable \$20.00 handling fee.			
<b>SPECIAL REQUESTS:</b>			
<b>PAYMENT INFORMATION:</b> Make check payable to <i>FMC, Inc.</i> <b>Mail to: Rocky Mountain Ramble c/o FMCA, 8291 Clough Pike, Cincinnati, OH 45244</b> <b>Fax to: 513-474-2332</b> Credit Card Information: <b>Discover    MasterCard    Visa    American Express</b> Card Number: _____ Expiration: _____ CCID: _____ CC Cardholder: _____ CC Billing Address: _____ CC Billing City, State, Zip: _____ Signature: _____			
<b>Commercial Services Department: 513-474-3622 or 800-543-3622 ext. 254---Fax to: 513-474-2332 or 800-543-4717</b>			

Display space will be assigned based on several factors including, but not limited to, when your paid registration is received.

Mel Jones – Region 3 V-P – 602-903-4517 [ahmljones@gmail.com](mailto:ahmljones@gmail.com)  
Jamie Erickson - Rally Master – 505-330-1380 – [larryerickson9935@comcast.net](mailto:larryerickson9935@comcast.net)  
Jack Jones-Vendor Vendor Captain-719-499-8224 [cjijj@aol.com](mailto:cjijj@aol.com)

**SPONSORSHIP:** Please contact Jamie Erickson Sr. Vice-President-RMMA 505-330-1380 cell, List event(s) to be sponsored and dollar level of support/sponsorship offered: Jack Mayberry- President of RMMA 520-250-9155

Please Print or Type Legibly

Thank you